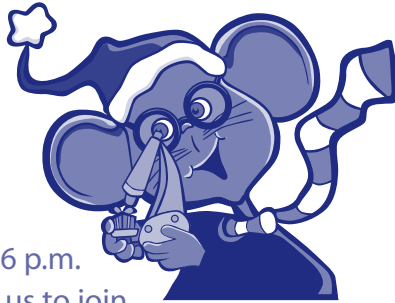


Life Notes Fall 2006

Light the Way 2006

Please be sure to join us for the 9th Annual Light the Way celebration taking place at the Cumberland Regional Health Care Centre on Wednesday, December 6, 2006 beginning at 6 p.m.

This very special evening allows us to join together as a community in support of healthcare, while recognizing and remembering those people who are special to us.



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news & Noteworthy

Are you looking for a guest speaker for your service club or organization? Would you like to learn more about the Cumberland Regional Health Care Centre and the work of the Cumberland Health Care Foundation?

Please contact Jodi Swan, Managing Director to arrange a presentation to your group or organization.

Foundation Dinner

The Board of Directors were pleased to have Dr. Tim Wallace, ENT surgeon and Chief of Perioperative Medicine at the Cumberland Regional Health Care Centre as this year's keynote speaker for the Annual Foundation Dinner which was held in April. Dr. Wallace provided a wonderful presentation, entitled "What is a vision?", which highlighted his vision of making the Cumberland Regional Health Care Centre a centre of excellence.

His presentation is available online at www.chcfoundation.com

The upcoming Annual Foundation Dinner will be held in April, 2007.

If you are interested in attending, please contact the foundation office for further information or visit our website.



Keynote speaker Dr. Tim Wallace.

2006-2007 Calendar

■ Dec. 6	Light The Way 2006	■ May	Leave a Legacy Month
■ April	Annual Foundation Dinner	■ May	Highland Fling
■ April	National Volunteer Week	■ August	Annual Highland Classic Golf Tournament

cumberland health care **Careers Bursary**

The Board of Directors of the Cumberland Health Care Foundation, with the support of the community, are pleased to be a funding partner

with the Cumberland Health Authority and other health care foundations in Cumberland County in providing bursaries to students pursuing careers in health care.

chair's Message



As we prepare to send this issue of "Life Notes" to the printer, staff and volunteers are preparing for our 9th Annual Light the Way celebration to take place on December 6. You have already received your invitation to join us on this special evening and a request that you support our efforts to reach our goal of \$60,000 to purchase an ophthalmology microscope to assist Dr. Orr and Dr. Ramsey in their work. I am sure that many of you share my experience of more frequently hearing of someone who is having a vision problem due to macular degeneration. We ask that you remember us as you give during this holiday season.

In June we welcomed Terry Taylor who was elected as a new director of the board. We look forward to working with Terry. Also in June Morris Haugg and Joan Ralph retired. We thank Morris and Joan for their contribution to the work of the Foundation. Morris has given many years of volunteer service to the Foundation since its formation.

This newsletter will bring you up to date on the activities of the Foundation during the past year. Thank you to our donors who supported our events and to the volunteers who made these events so successful.

We look forward to 2007 with great enthusiasm as we strive to reach our \$1.6 million Growing Care campaign goal. A special thanks to Sean Cheverie, Campaign Chair and the campaign cabinet members who are working towards making this project a true success. Your support of this campaign is critical to the continued and future growth of health care in Cumberland County.

On behalf of the Board of Directors and staff I wish each of you much happiness during this Christmas season and a healthy new year.

Phyllis Cameron

A total of eight candidates were selected to receive financial support with their studies as part of a program that will ultimately see them return to Cumberland County to work..

This year's successful candidates are: Hillary Atkinson of Truemanville who will be in her first year of study for a Bachelor of Nursing at the University of New Brunswick, Moncton; Sabrina Edwards of Amherst who is entering her first year at the University of New Brunswick, Moncton, Bachelor of Nursing program; Melinda Ells of Advocate who will be entering her final year of the Bachelor of Nursing program at the University of New Brunswick, Fredericton Campus; Marsha Lucci of Amherst, first year student in the Bachelor of Nursing program at the University of New Brunswick in Fredericton; Ann Marie MacKenzie of Pugwash who is in her final year at St. Francis Xavier University in the Bachelor of Science in Nursing program; Vanessa McMasters of Amherst who will be in her third year at the University of New Brunswick in Moncton in the Bachelor of Nursing program; Toni Reade of Oxford who will be entering her third year of the Bachelor of Science, Nursing program at St. Francis Xavier University; and, April Sorichetti of Amherst, a recent graduate of the Amherst Adult High School, who will be entering her first year at the University of New Brunswick, Moncton, also in the Bachelor of Nursing program

Under the terms and conditions of the program, which is open to Cumberland County students only, the successful applicants will receive a bursary of up to \$4000 per year to support their studies. All recipients will sign an agreement with the health authority for a "return for service" upon graduation equal to the number of years for which they receive a bursary. That return for service commitment could include working at any of the CHA's five health care sites around the county. In addition to receiving bursaries, the students will also be offered summer employment with the health authority during their university careers.

To obtain further information on the program, please visit your local guidance counselor or request an information package from the Human Resources department at the Cumberland Regional Health Care Centre.

growing care Campaign Launch

Phyllis Cameron, Chair of the Cumberland Health Care Foundation was pleased to introduce Sean Cheverie, Growing Care campaign chair at the public launch of this very special foundation initiative, held on September 27, 2006 at the Cumberland Regional Health Care Centre.

Growing Care campaign Chair Sean Cheverie indicated that he was pleased to come on board as the chair of this very special initiative due to his professional understanding of the health care field and recognition of the importance of the need for continued expansion of services and equipment which has been identified as a priority for the Cumberland Regional Health Care Centre.

He states: “The Cumberland Regional Health Care Centre is so important to the community in that it provides direct patient care right here at home. It is exceptionally important for each of us to recognize the tremendous services we receive at the regional facility. It is truly a case of where, ‘if you build it, they will come’, he stated, referring to the wonderful physician recruitment success.”

Not only is Sean providing his time and leadership in chairing the campaign, but he and his family have also made a strong financial contribution towards achieving the \$1.6 million goal. “I want to provide leadership on all levels with this special campaign – from providing leadership to the volunteers, asking people for personal and corporate support and to truly show leadership through our own financial contribution”.

The Growing Care campaign will serve to raise \$1.6 million in support of major equipment purchases and upgrades, along with the community share of the construction of the third operating suite at the Cumberland Regional Health Care Centre. These urgent priority needs will see our physicians and staff responding to the ever increasing demands of health care.

The theme “Growing Care” has been selected to recognize the continued growth of healthcare services at the Cumberland Regional Health Care Centre. In recent years, there has been tremendous success and growth of specialist programs at the facility, which are support by our physicians and professional staff. We look at this campaign as an opportunity for our community to nurture this growth and assist in the delivery of health care excellence at our regional facility.

At present, the wait for a routine ultrasound has doubled in the past six months. In supporting this campaign, we will be able to reduce wait times and provide an accurate diagnosis and treatment for our patients.

The Growing Care campaign will be the primary focus of the Foundation in early 2007, with personal approaches being made for your support.

Be sure to visit the campaign website at www.chcfoundation.com/growing for further information, or visit the foundation office located inside the main entrance of the Cumberland Regional Health Care Centre.



Pictured above the Bowen, Chevarie and Cheverie children in late September displaying the funds raised to date in support of the Growing Care campaign. These children represent our future and highlight the need for us to continue “growing care” at the Cumberland Regional Health Care Centre.

Cumberland County ATV Riders Association

supports the **Growing Care Campaign**



On Saturday, September 23, 2006 the Cumberland County ATV Riders Association held their annual rally in Collingwood.

The group donated a portion of the proceeds from the rally to the Cumberland Health Care Foundation's Growing Care campaign. Dwayne Cleveland, President of the group indicated: "We would like you to know that it was a pleasure to work with the Cumberland Health Care Foundation in supporting

gifts of Stock

In May, 2006 the Federal Government introduced the complete elimination of tax payable on gifts of public securities. This giving option is now even more attractive for donors who may have appreciated stock and want to make a donation from savings rather than cash flow. You will receive a tax receipt for the full appreciated value of a donation of publicly traded stock or securities. In order to receive the tax advantages associated with a gift of stock, the stock has to be transferred in a certain manner. For more information on how to make your gift of stock to the Cumberland Health Care Foundation, please contact Jodi Swan, Managing Director.

the Growing Care campaign through our ATV rally, held in Collingwood. We sincerely wish the Foundation all the best in the coming years for this important campaign."

www.cumberlandcountyridders.com

If your community group or organization would like to host a fundraiser in support of the Cumberland Health Care Foundation, please contact Managing Director Jodi Swan, for information on how you can help us support health care.

note from the Managing Director

As our calendar year winds to a close, I reflect on what a busy year 2006 has been. I always take a moment to give thanks for those special people who help make a difference in the health of our community. I give thanks for the healthcare professionals who work so diligently and professionally in providing care to the patients of the Cumberland Regional Health Care Centre. I am also thankful for the staff at the facility who keep our patients fed, our building clean and respond to the needs of our patients.

I am always extremely grateful for those individuals who volunteer their time and talents, whether as volunteers at the information desk, friendly visitors, palliative care sitters, the dynamic members of the Cumberland Health Care Auxiliary, and of course, the Board of Directors of the Cumberland Health Care Foundation and the Growing Care campaign cabinet and volunteers.

Most of all, I am thankful for each of you, who through your kind acts of philanthropy ensure that we, as a community, have access to the best regional hospital in Canada.

I wish each and everyone a wonderful festive season and all the best of health, happiness and peace in 2007.

national Philanthropy Day

National Philanthropy Day® acknowledges the entire spectrum of services provided by the nonprofit community and recognizes the profound impact that philanthropy has on the fabric of society.

National Philanthropy Day® (NPD) is a special day set aside on the fifteenth of November*. The purpose of this day is to recognize the great contributions of philanthropy -- and those people active in the philanthropic community -- to the enrichment of our world.

national philanthropy day



*Change the world with
a giving heart.*

Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- I. *To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.*
- II. *To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.*
- III. *To have access to the organization's most recent financial statements.*
- IV. *To be assured their gifts will be used for the purposes for which they were given.*
- V. *To receive appropriate acknowledgement and recognition.*
- VI. *To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.*
- VII. *To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.*
- VIII. *To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.*
- IX. *To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.*
- X. *To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.*

Developed by American Association of Fund Raising Counsel (AAFRC), Association for Health care Philanthropy (AHP), Council for Advancement and Support of Education (CASE), Association of Fundraising Professionals (AFP) **Endorsed by** (in formation), Independent Sector, National Catholic Development Conference (NCDC), National Committee on Planned Giving (NCPG), Council for Resource Development (CRD), United Way of America

top 10

Things You Can Do Today To Leave a Legacy

- 1** Prepare a will. Without a will you lose control over your property at death.
- 2** Leave a gift in your will for the Cumberland Health Care Foundation. Imagine the positive impact on our community if everyone made a gift from their estate to the Foundation.
- 3** Leave a specific dollar amount or a percentage of the assets in your will to the Cumberland Health Care Foundation.
- 4** Consider using assets for your charitable gift. These include but are not limited to cash, stocks, bonds, mutual funds, term deposits, real estate, vehicles, art, jewelry, or insurance. Such gifts may even provide tax savings.
- 5** Name the Cumberland Health Care Foundation as a beneficiary of your RRSP, RRIF or pension.
- 6** Name the Cumberland Health Care Foundation as the beneficiary of an existing or paid-up life insurance policy.
- 7** Purchase a new life insurance policy naming the Cumberland Health Care Foundation as the beneficiary.
- 8** Remember loved ones with memorial gifts.
- 9** Encourage family and friends to leave gifts to the Cumberland Health Care Foundation in their wills.
- 10** Ask your financial or estate planning advisor to include charitable giving as part of their counsel to clients.



LEAVE A LEGACY™
Make a Difference in the Lives that Follow

visionary Society

The Board of Directors of the Cumberland Health Care Foundation recognize the valuable legacy contributions that have provided for the continued growth of the organization. Each year, the Cumberland Health Care Foundation is named a beneficiary in a number of wills and through other gifts designated by individuals.

If you have made arrangements to include the Cumberland Health Care Foundation in your will or through other legacy gifts, please contact us so that we can recognize you as a member of our Visionary Society.

If you would like more information on how to leave your legacy for the Cumberland Health Care Foundation, please complete and submit the form below.

Complete and mail this form to: *Ms. Jodi Swan, Managing Director, Cumberland Health Care Foundation, 19428 Hwy. 2, RR 6, Amherst, NS B4H 1N6*

Please send me more information on how I can leave my legacy for the *Cumberland Health Care Foundation*.

Name: _____ Address: _____

City/Province: _____ Postal Code: _____

Phone: _____ Email: _____

11th Highland Classic

submitted by Vice President David Wood

Perhaps the Highland Classic should consider providing a warranty regarding the weather because golfers saw morning showers turn into a beautiful afternoon. These clear skies oversaw the largest number of participants in the eleven years of this popular annual charity golf tournament. Even though we had thirty-six teams, the pace of play was brisk.

Although the par threes did not cough up a big car or money winner there was lots of fun out on the course. The Atlantic Lottery Tomb Stone was back on number six, a “little nip” was available on number two and twelve – it's important to keep everyone well hydrated! However, the steamed mussels and other goodies on number ten provided by the Wandlyn and Amherst Curling Club constantly threatened to slow down the pace of play – we'll need an enforcer next year to pry players away from this gourmet delight.



Bayer - Winners in a tie at the 11th Highland Classic

Brother Dave set up on the deck and treated returning golfers to some pleasant melodies. Hon. Roger Bacon, auctioneer, once again squeezed every possible dollar out of the auction items. He could have moved a dozen of the table and deck chairs sets. Everyone enjoyed a great dinner – thanks Roddy Wood for providing the steaks and Doug Costin, of Wendy's/Tim Hortons for his support. As usual lots of nice prizes were presented and the trophy awarded to the winning team – there may have been a tie –Oops! The trophy



Roche - Winners in a tie at the 11th Highland Classic

was presented to Bayer as the winning team, but lo and behold a tie was discovered after the fact. Congratulations are also extended to the team from Roche who will share the trophy.

Thanks to all those who donated gifts and time. It is incredible to experience the kind generosity of people in our community that make events like ours, not only possible, but a great success. We raised a great amount with this year's event, which is so important because even though we are involved in an ambitious “Growing Care Campaign”, we continue to sustain many important ongoing programs in support of local health care needs in our community.

We got a nice compliment !! A golfer from away, who attends many similar tournaments each year, considers ours to be his favorite because he feels the whole community is involved and there is so much enthusiasm. To quote him; “I'll be back.”

A very special thanks to all those who made our day a success through sponsorship, prize donations and volunteer efforts.

For those who'd like to reminisce about the day, be sure to visit our website featuring the pictures of all our golf teams, volunteers and sponsors.

the Foundation

Mission

"To enhance the provision of a high standard of health care within Cumberland County by raising funds and supporting new and improved services, programs, equipment and facilities."

The Foundation may consider funding requests from parties other than the *Cumberland Health Authority*, with the knowledge and/or consent of the *Cumberland Health Authority*.

The *Foundation* can initiate a project or activity toward its mission, in collaboration with the *Cumberland Health Authority*.

Persons served in *Cumberland County* or "within *Cumberland County*", include persons from a geographic area outside of *Cumberland County*, which is included in the catchment areas of

the *Cumberland Health Authority*.

Vision

"To make an increasingly significant contribution to the improvement of health within Cumberland County."

Values

Integrity

*firm adherence to a code of ethics
The Cumberland Health Care Foundation is committed to acting with courage and consistency in our dealings with our members, colleagues and partners within the community.*

Accountability

*an obligation or willingness to accept responsibility or to account for one's actions
The Cumberland Health Care*

Foundation will abide by the Ethical Fundraising and Financial Accountability Code, as put forth by the Canadian Centre on Philanthropy. We will respect the donor's wishes and the needs of the Cumberland Regional Health Care Centre.

Respect

*high or special regard
The Cumberland Health Care Foundation will treat every individual and group, the way in which we would wish to be treated.*

Appreciation

*an expression of admiration, approval, or gratitude
The Cumberland Health Care Foundation will acknowledge all contributions of time, talent and financial commitment which assist to further our mission.*

board 2006

Chair <i>Phyllis Cameron</i>	Physician Rep <i>Dr. Scott Bowen</i>	CHA, VP Operations <i>Rakesh Minocha</i>
Vice Chair <i>David Wood</i>	Past Chair <i>Blake Daley</i>	CHA, Chair <i>Bruce Saunders</i>
Secretary <i>Valerie Toms</i>	Directors <i>Blois Hennigar Dr. Paul MacEachern</i>	Managing Director <i>Jodi Swan</i>
Treasurer <i>Michael Hunter</i>	<i>Ron Wilson Terry Taylor</i>	
Physician Rep <i>Dr. Halina Bienkowski</i>	CHC Auxiliary Rep <i>Jean Miller</i>	

The Board of Directors are pleased to welcome *Nini MacDonald* to the organization. *Nini* is the Development Assistant with the foundation. Welcome aboard!

contact Us

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